

high

summer



# high summer '23

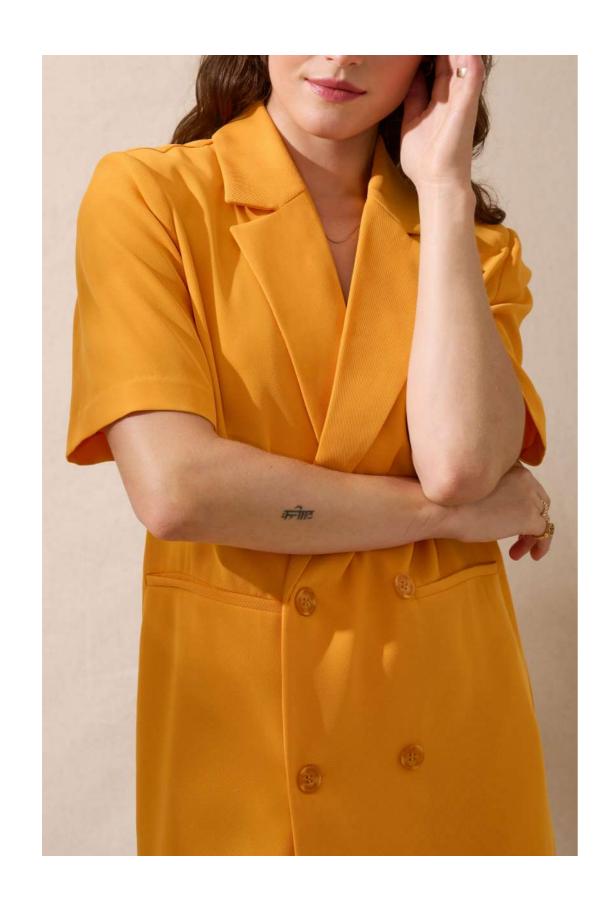
Our High Summer '23 collection is inspired by the south of France.

The beautiful Camargue nature reserve with its hot pink waters and the intriguing facade of the Lima centre by architect Frank Gehry.

Our Another-girl loves to hang around at the Belle Rives hotel and have breakfast while watching the waves break on the cosy little beach.

As one of the many painters caught by the southern light, Van Gogh painted his famous sunflower painting in Arles.

















Fondation Maeght



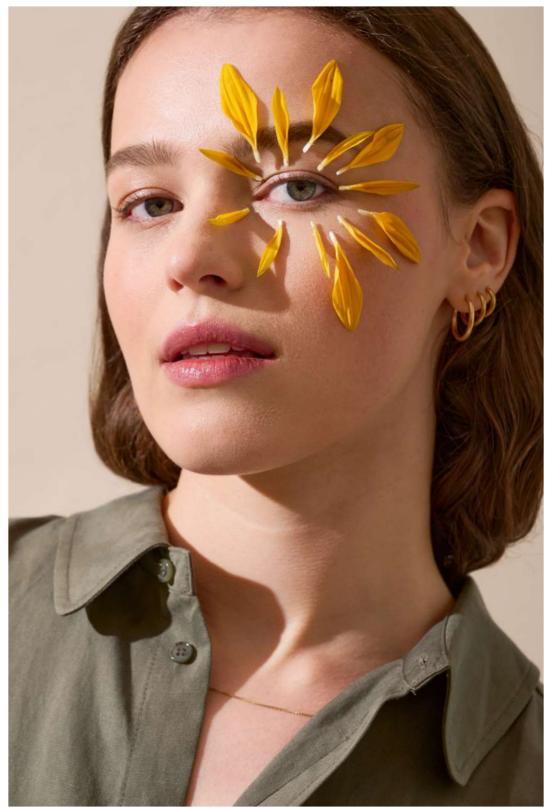








La Passagère - Belles Rives Hotel



Benoite tencel shirt



Myrla jumpsuit Wala sandal





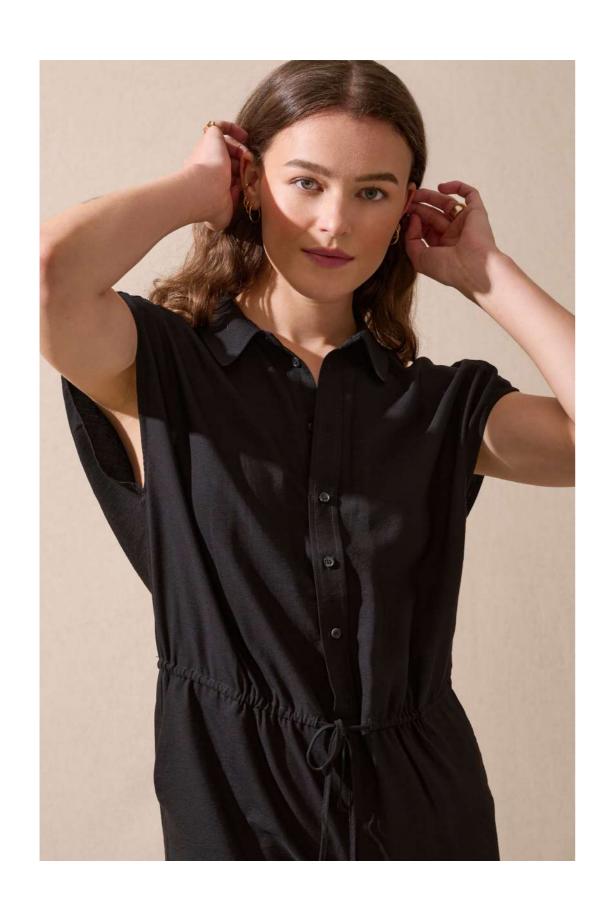




LIMA centre

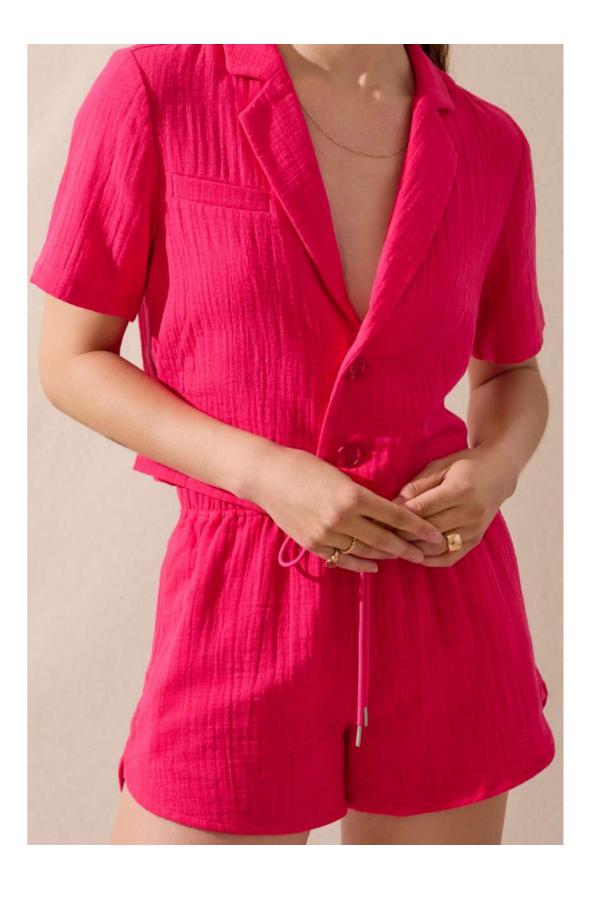




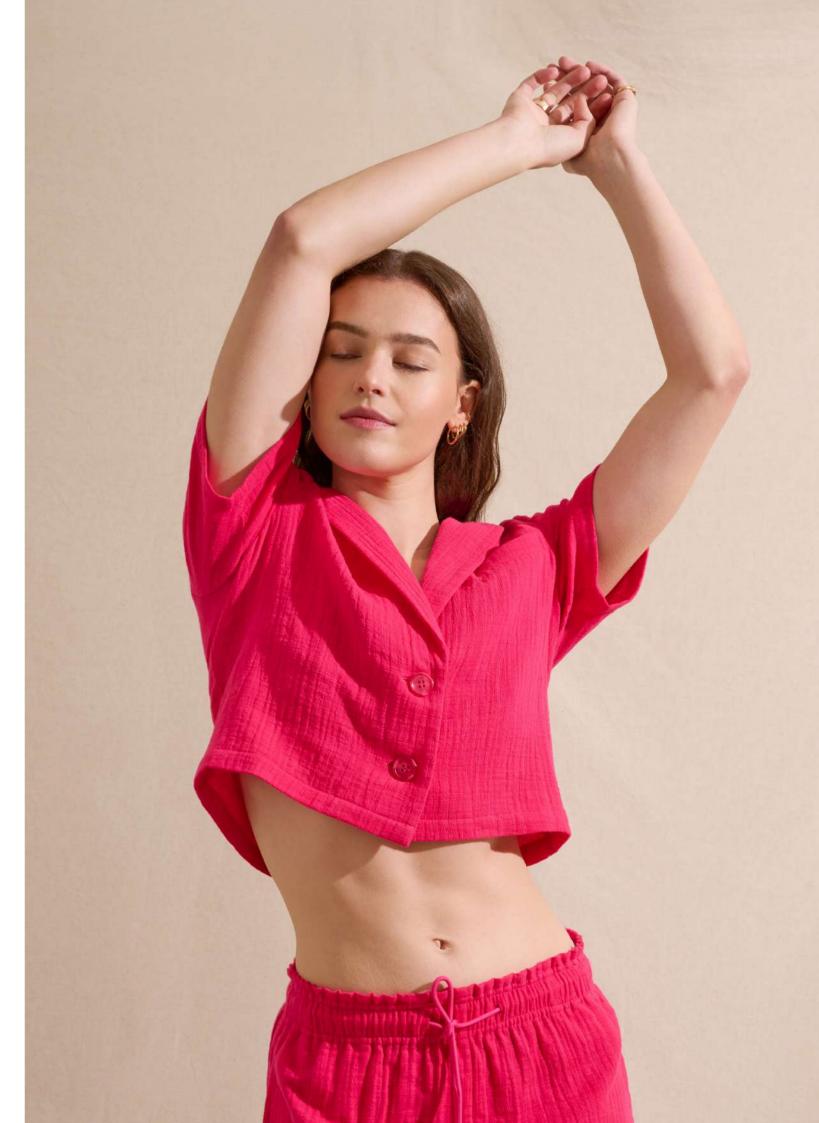


















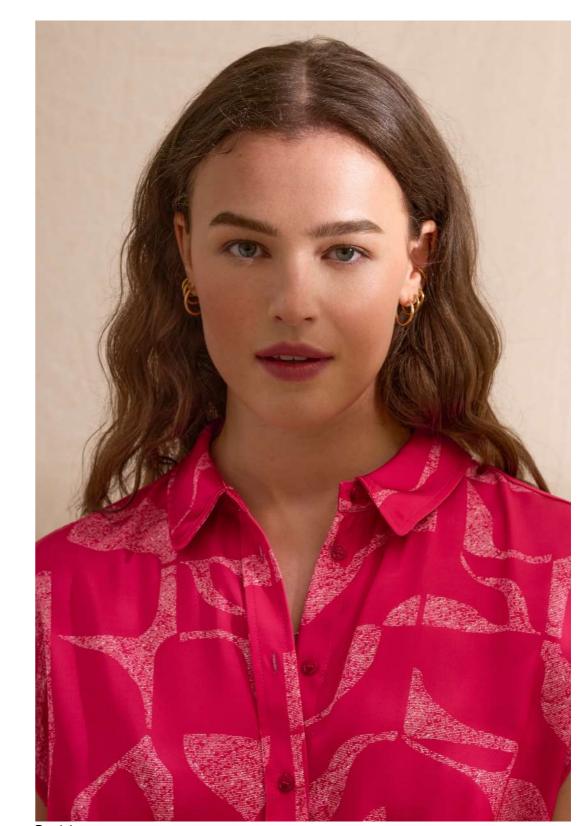












Darci dress



Vintage market Arles

## conscious

Our ambition is to increase the percentage of conscious materials in every new collection we develop.

For High Summer '23 we introduce a range of conscious qualities:

Lyocell is a natural, man-made fiber, made from wood pulp. For the production of lyocell no toxic chemicals are used. Because of the closed loop system, all chemicals are recycled and used again. The water used in the process is around 20% less in comparison to other productions, like cotton. Lyocell is bio-degradable and compostable which means that all items made of lyocell can revert back into nature.

**Lenzing viscose** is certified because it's made from pulp from responsible managed forests and comes from sustainable sources. Lenzing viscose uses 50% less water in comparison to the production of viscose. It's certified with the international recognized EU Ecolabel.

Recycled polyester is made from recycled materials, like PET bottles and polyester fabrics. The energy needed in the production process of recycled polyester is around 30-50% less than virgin polyester and for this no new petroleum is needed. Therefore reducing the overall carbon footprint. Recycled PET prevents that PET bottles are ending up in landfill. Recycled polyester is certified with the GRS (Global Recycled Standard) or RCS (Recycled Content Standard).

Organic cotton is grown without any toxic chemicals, pesticides and fertilizers. Therefore it prevents soil damaging and air pollution. The production process of organic cotton needs 88% less water and 62% less energy.

### ambitions



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